

[Meeting Notes] PeeringDB Outreach Committee

Date: 7th July 2020

Attendees:

- Ben, Bijal, Greg, Rebecca

OC Charter

Greg submitted the draft OC Charter to the board for approval; pending feedback prior to it being published

Video

Video storyboards had been reviewed and the voice over recorded since the last meeting. Update expected for next meeting and Greg is confirming then the video is due to be completed

Stats Infographic

Arnold shared a number of stats by region; Greg proposed getting an infographic produced and the group agreed to proceed - engagement is always good historically for similar posts

Outreach Presence

With the lack of travel, in person conferences and the COVID situation still very much present, discussion of how to increase engagement online - tutorial targeted towards identified growth countries with support from local partner

Ben to review the tutorial slides and update as required prior to August meeting

AOB

None