[Meeting Notes] PeeringDB Outreach Committee

Date: 5th October 2021

Attendees:
- Arnold, Ben, Bijal, Greg, Yana

Wikipedia Article

- Article in Google Doc for review
- Ben to share with OC and Stewards for review
- OC to review and then make changes in Wikipedia

Documentation Framework / UX

- Key feedback from surveys in this year and last year
- People aren't aware of the features
- Tool tips, how, people don't need to look at separate documentation
- Documentation articles to focus on what and why (200-250 words)
  - Would allow them to be easy to translate
- Proposal on search
- Simple search, advance search, features not known about
- Documentation for API challenging, to developer focused

Survey

- Open at the moment
- Boosted on Facebook between 11th-18th September (using credits)
- Additional boost running between 4th-8th October
- Link on frontpage seems to improve engagement and steady flow of responses coming in
- Will explore different advertising platforms for 2022 survey
- Consider tracking survey responses from where the post was saw (Mailing List, PDB Site, etc)

Upcoming Events

- NANOG 83, Greg and Leo attending
  - Hakcathon running
  - Ben to share swag options to OC

AOB

- Review 2022 budge in next meeting
- Start planning to TShirts and events in 2022

Date of next meeting 2nd November 2021